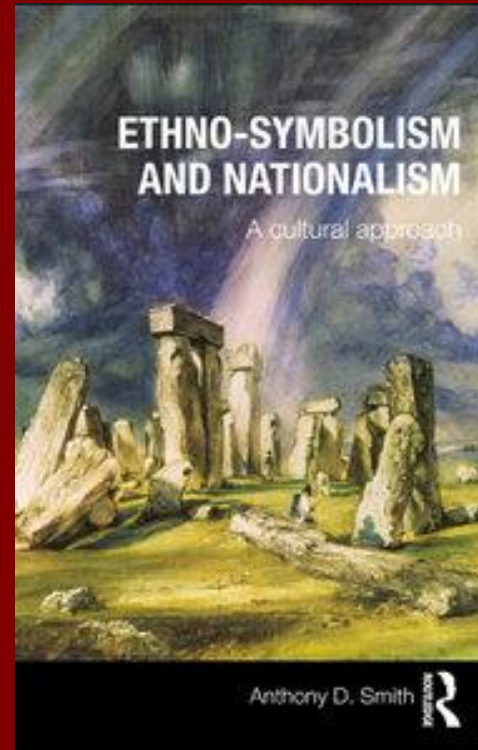
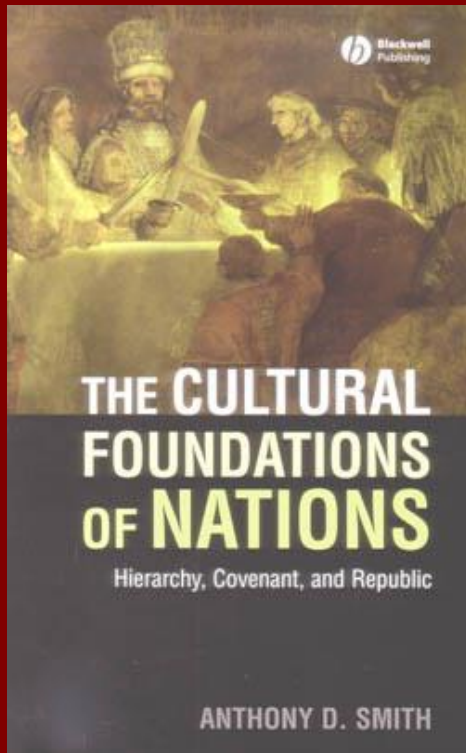


Anthony D. Smith

Nationalism, Ethnicity, and Global Culture



The World Results!

- Avg score = ~41
- High score = 60
- Low score = really, really, low ...>20

- Geographic Regions which need some serious attention

ASAP =

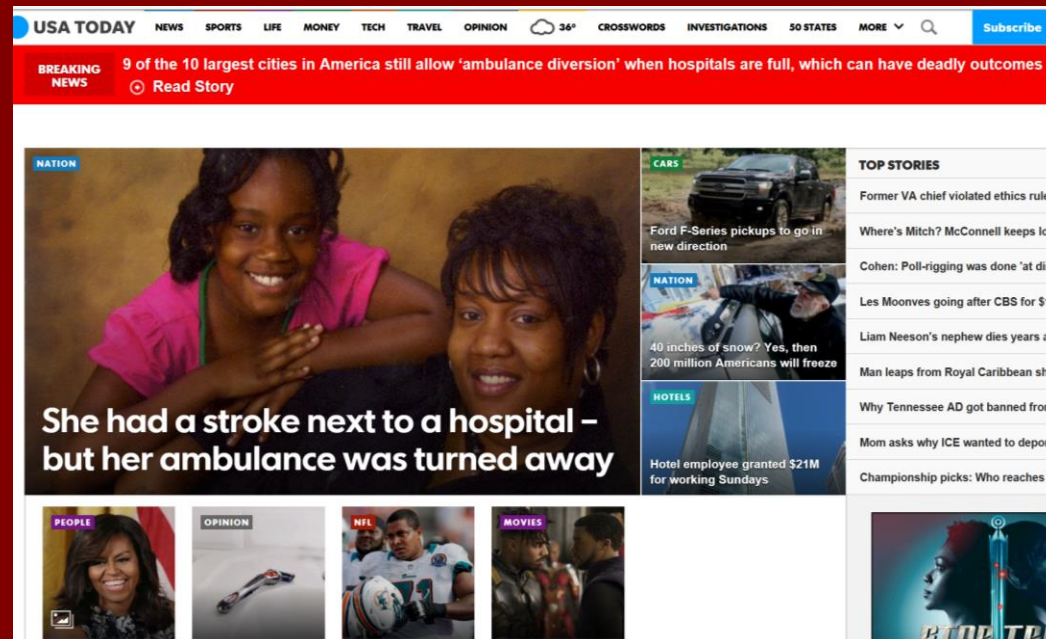
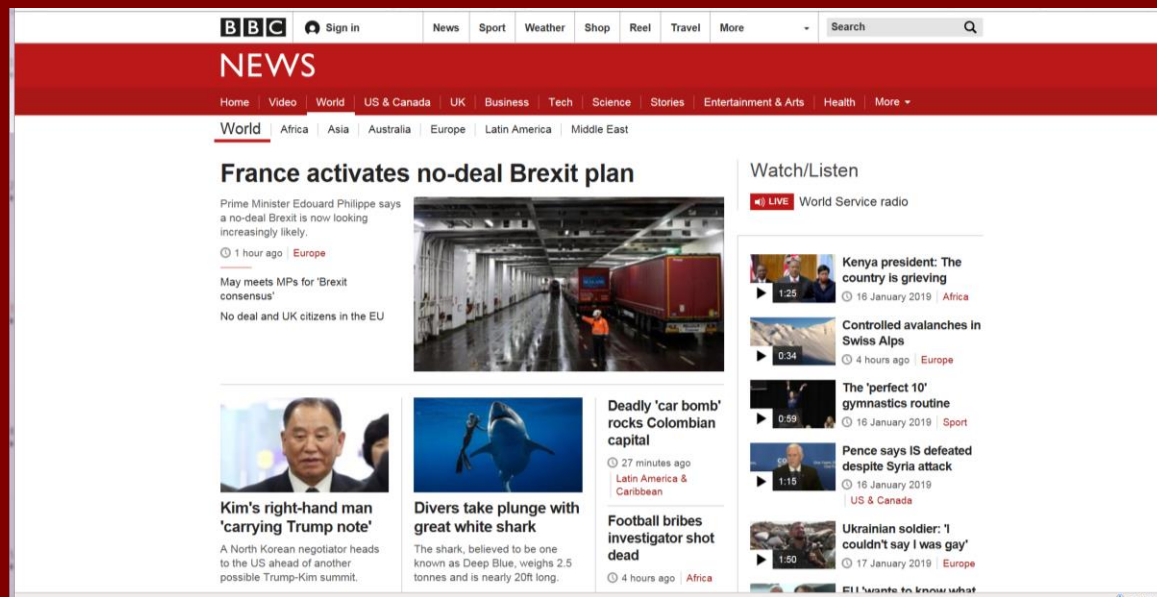
- Africa,
- Central Asia,
- South East Asia,
- Europe



For Tues.

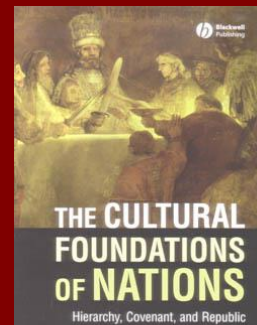
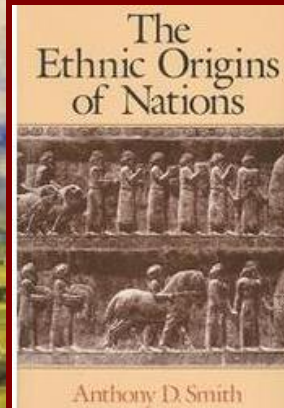
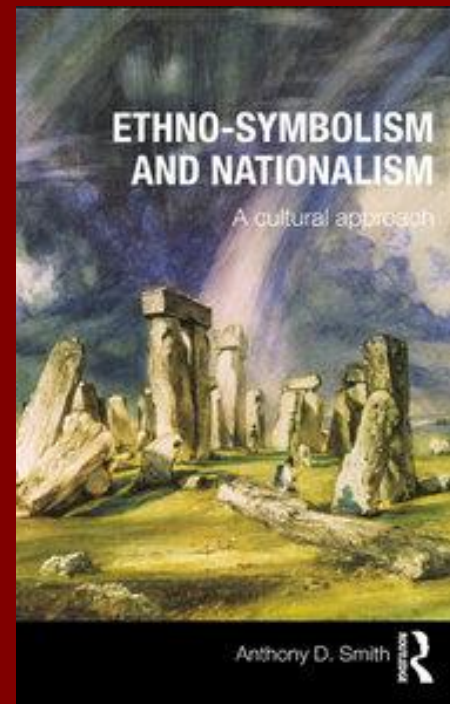
- **BBC vs. USA Today vs. NYTimes Global Newswatch Comparison**

- ➔ Graphic Layouts
- ➔ Prioritization
- ➔ Links
- ➔ Types of Stories
- ➔ Writing



Anthony D. Smith

- ➔ London School of Economics
- ➔ Sociologist
- ➔ Interdisciplinary – Global Problems/Issues are **complex**, and therefore, require multi-disciplinary approaches for any genuine understanding or “solutions.”
- ➔ **Smith's Focal points:**
 - ➔ Ethnicity
 - ➔ Culture
 - ➔ Nationalism
 - ➔ Ideology formation
- ➔ → **IDENTITY** formation and **POWER**



Ethnicity

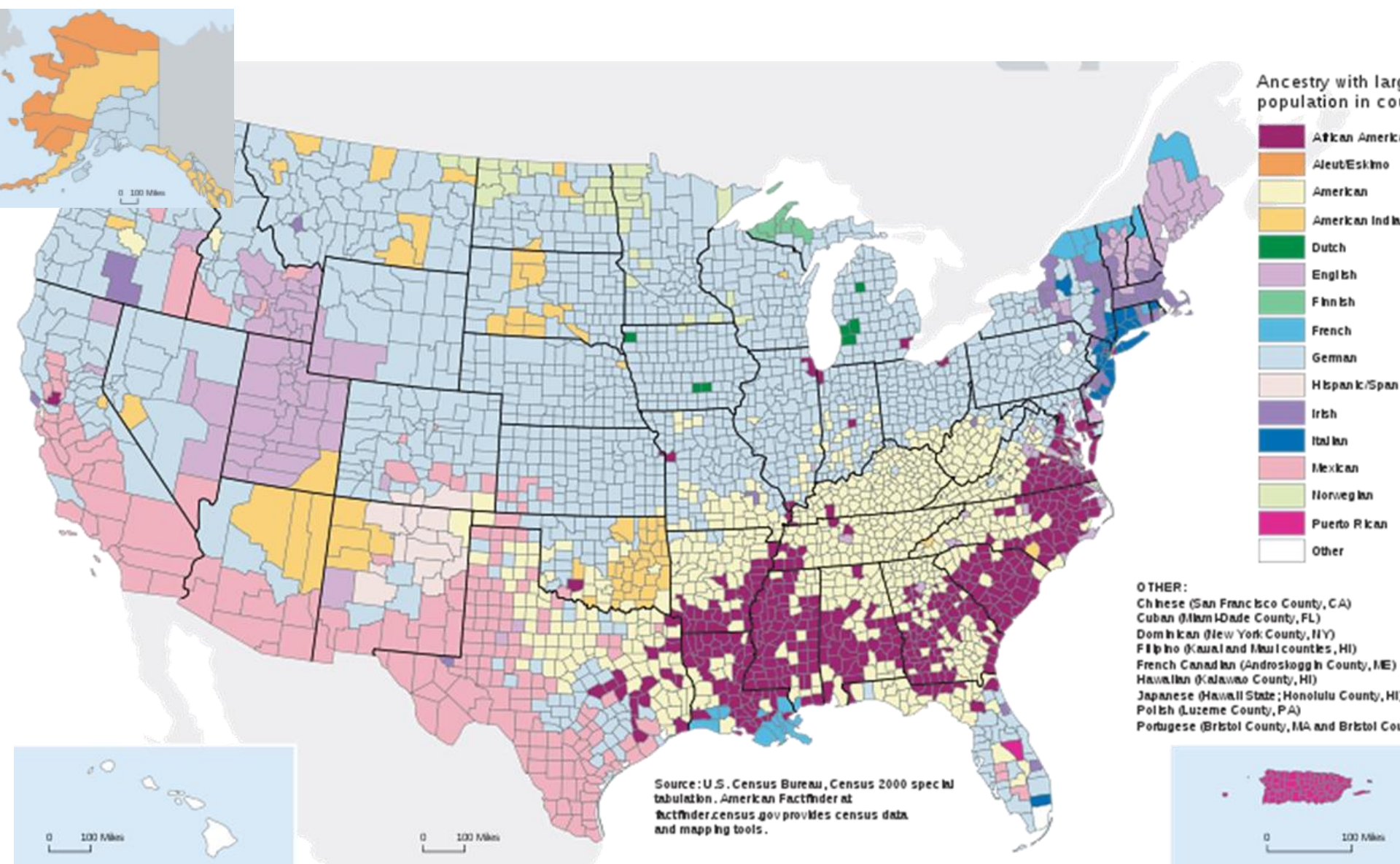
- An **ethnic** group (or ethnicity) is a **community** of people whose members **identify with each other**, through a **shared heritage**, often consisting of a **shared language**, a **shared culture** (often including a shared religion) and/or a **shared ideology** that stresses **common ancestry, values, and roots**

1. Cultural heritage
2. Language
3. Belief-religious/spiritual values
4. Politics
5. Ideological stance
6. Ethnosymbolism

Anthony Smith's Arguments about Ethno-symbolism and Cultural Skins

- ☑ **Ethno-symbolism:** The semiotics, “SYMBOLS” or cultural coding systems we ALL use to define ourselves and our identities & sense of SELF. Allegience.
- ☑ **CULTURAL SKINS =** An “enculturated identity of the SELF.” It consists of a series of cultural skins that we adopt/wear which influence our very notions of...
 - Time
 - Space
 - Prioritization
 - Perceptual Filters & Ways of thinking about the world
 - Technologies (adoption and use)
 - Language and communication habits

U.S. Ethnicity (by “cultural heritage”)

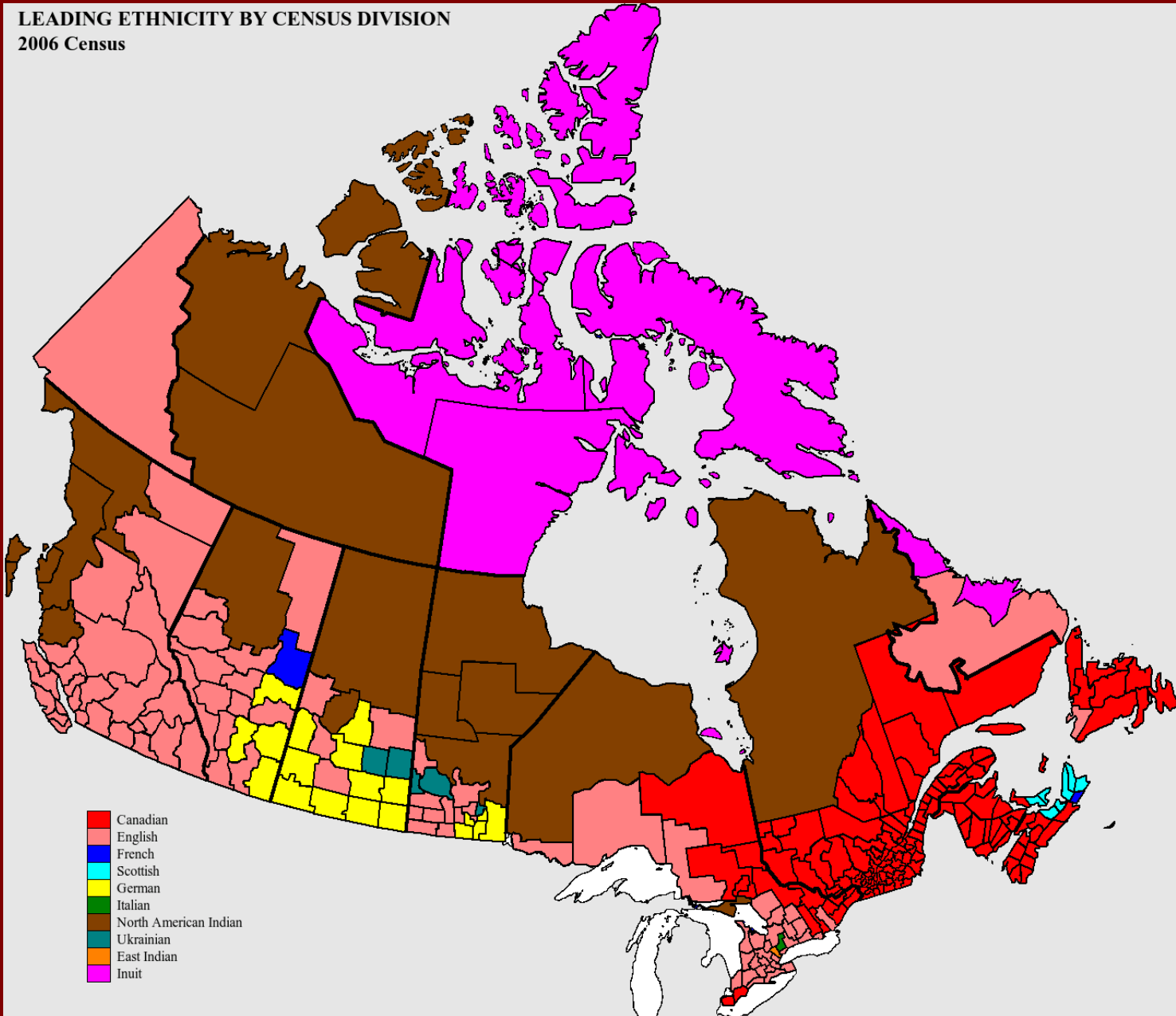


Oh, Canada.

(Cultural Heritage)

LEADING ETHNICITY BY CENSUS DIVISION

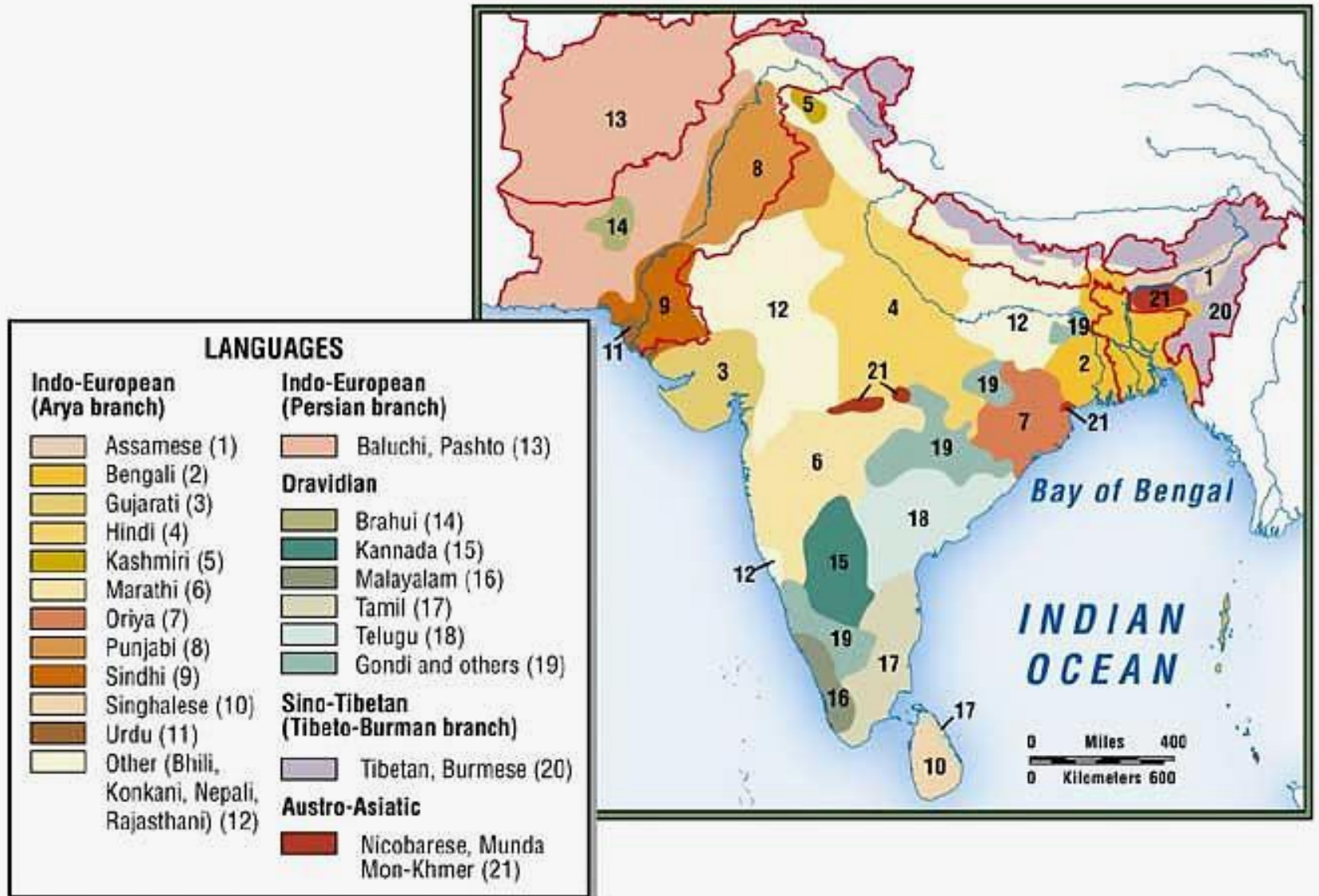
2006 Census



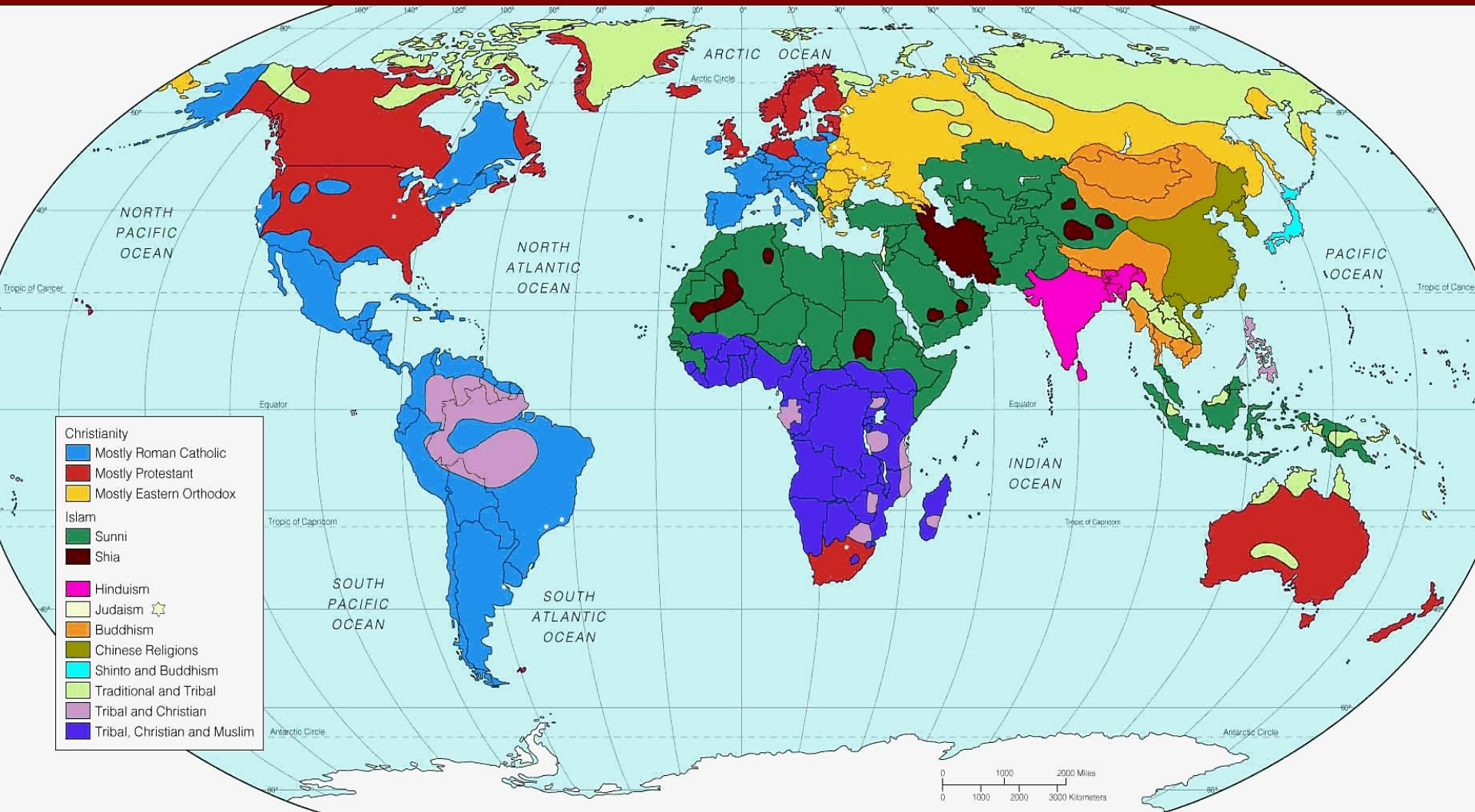
European Ethnicity (defined by shared language)



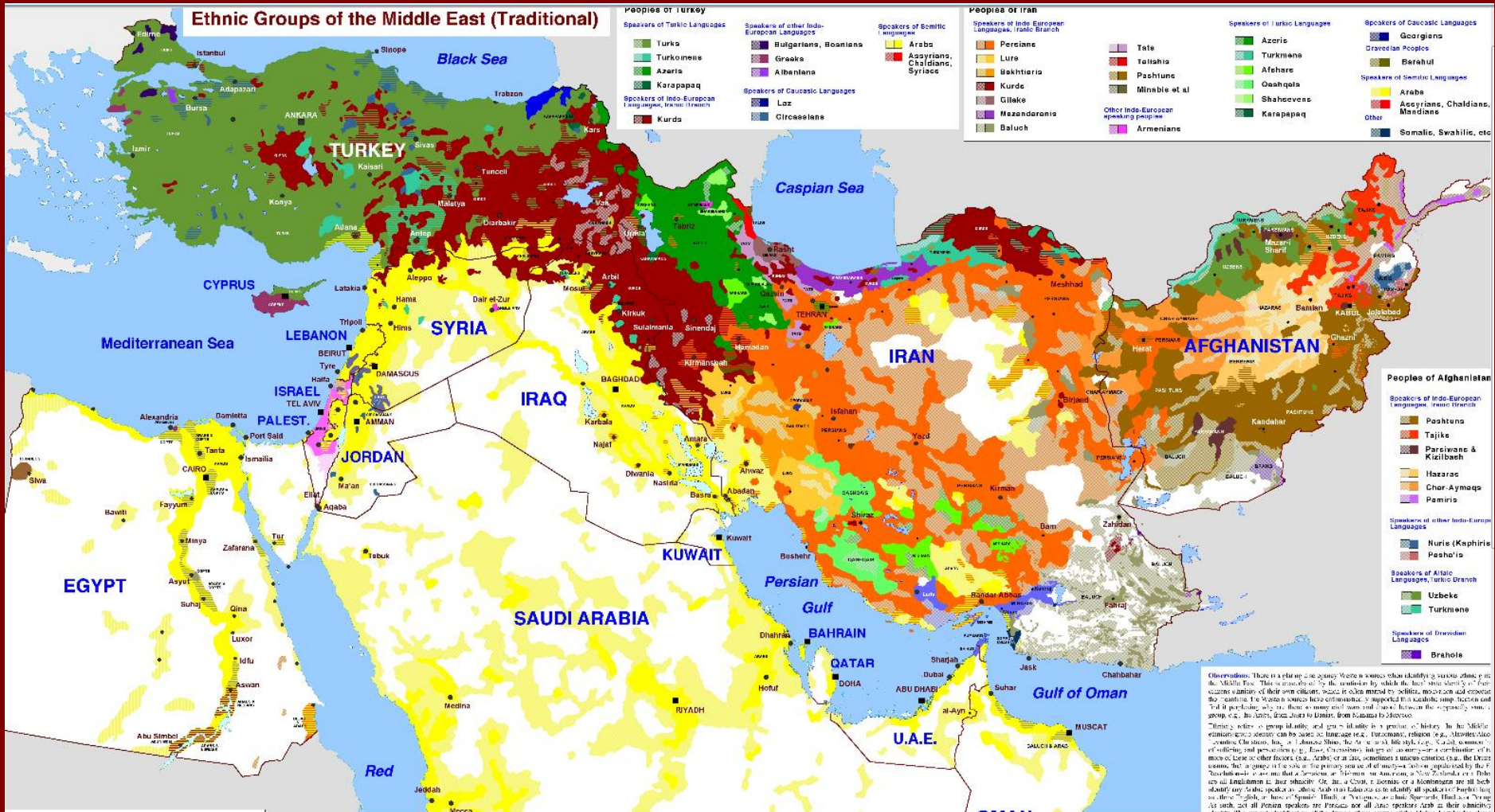
South Asia (Linguistic/language)



“ethnicity” by way of religious values

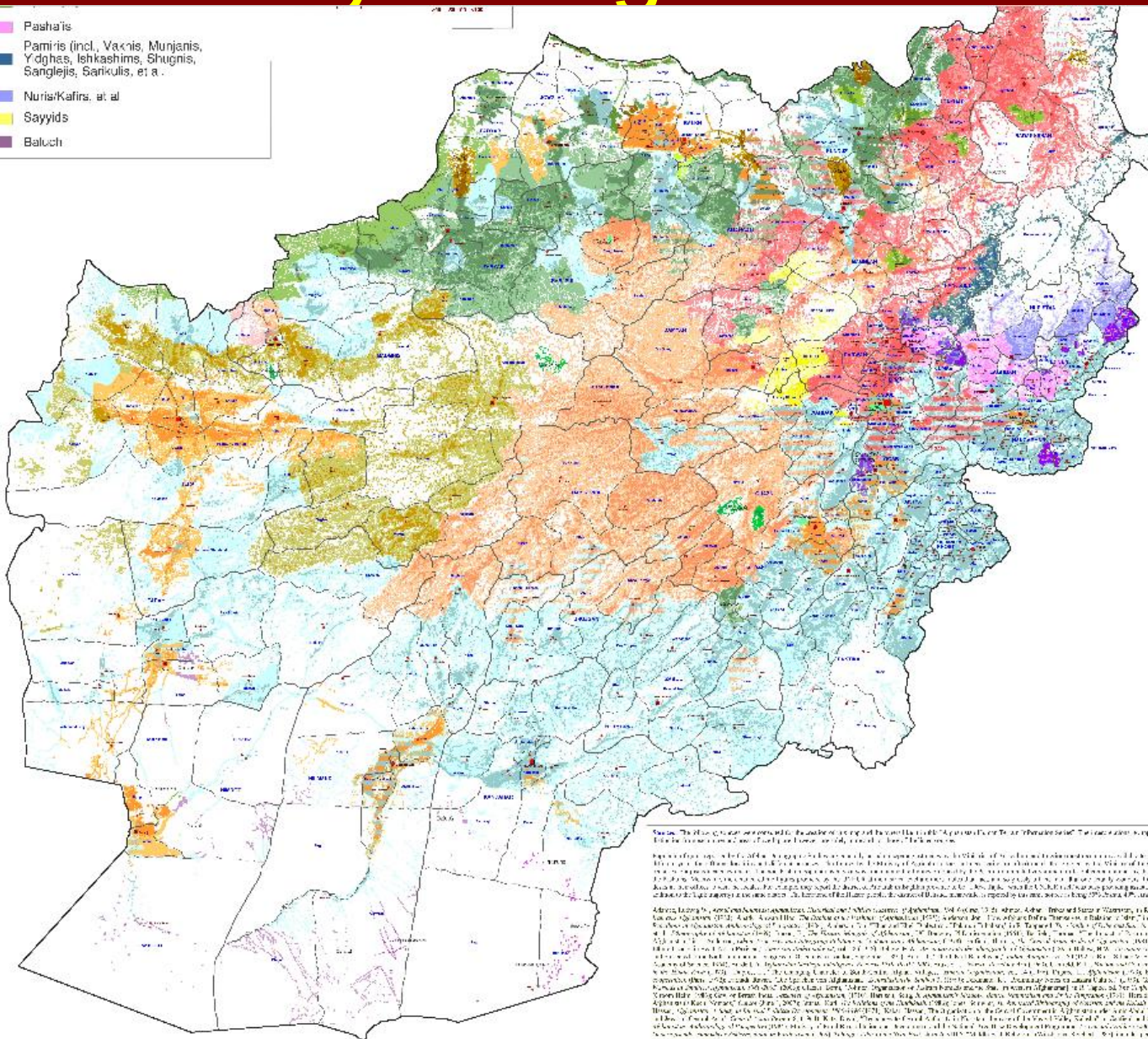


Ethnic Groups in the Middle East (Traditional)



Ethnicity in Afghanistan

Pasha'is
Pamiris (incl. Vakhis, Munjanis,
Yidghas, Ishkashims, Shugnis,
Sanglejis, Sarikulis, et al.)
Nuris/Kafirs, et al.
Sayyids
Baluch

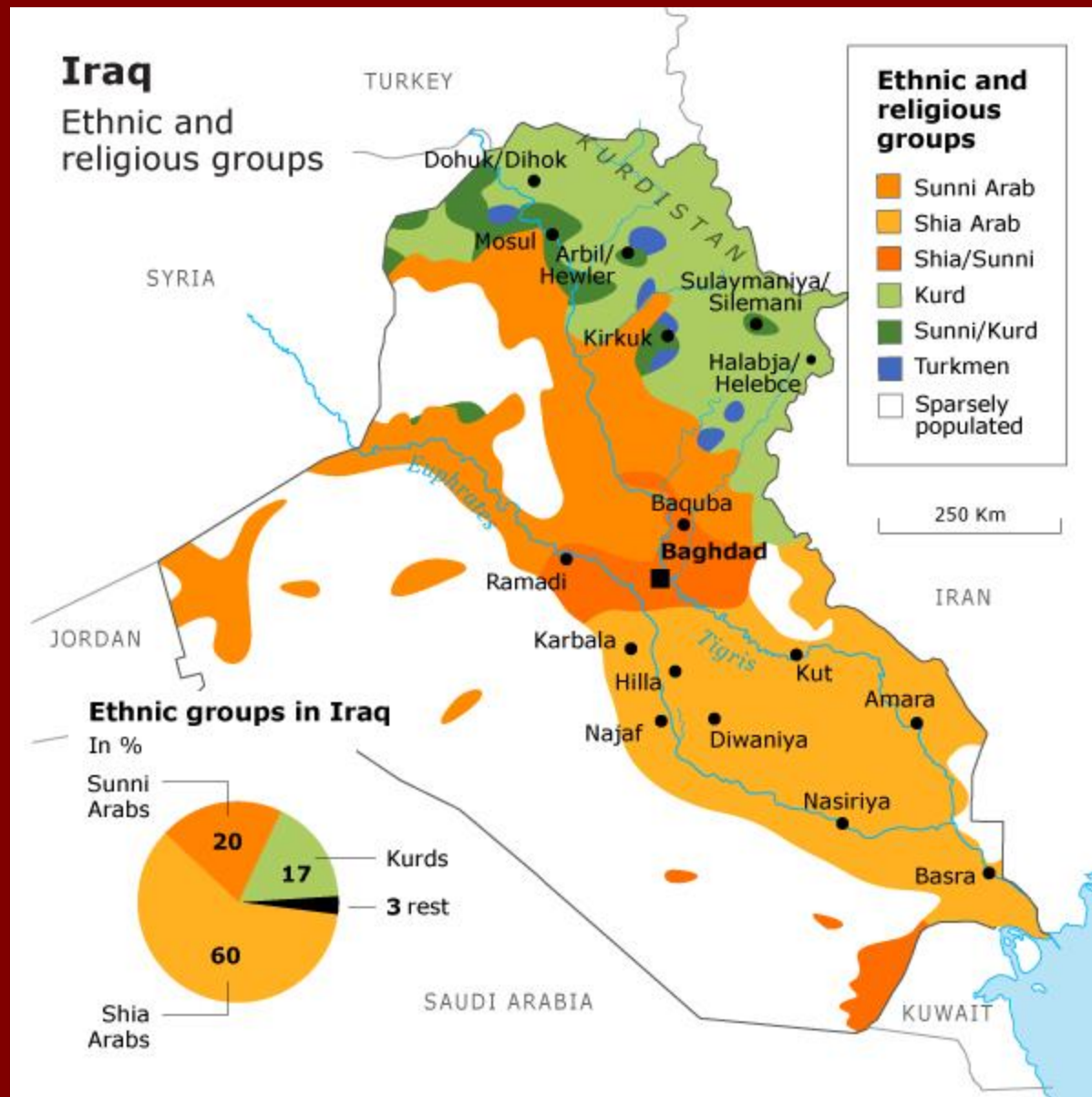


- Pashtuns
- Tajiks
- Parsiwan (Persian urbanites and farmers with little or no ethnic affiliation)
- Hazaras
- Berberis
- Deh Zinatis
- Uzbeks
- Aymaqs (Jamshidis, Taimuris, Firozkohis, Taimanis)
- Turkmens
- Pasha'is
- Pamiris (incl. Vakhis, Munjanis, Yidghas, Ishkashims, Shugnis, Sanglejis, Sarikulis, et al.)
- Nuris/Kafirs, et al
- Sayyids
- Baluch
- Ormura, Barakis, Parachas, et al
- Arabs (Persian speaking)
- Moghols/Mongols (Persian speaking)
- Kizilbash (In urban areas only)
- Kazakhs (Karakalpaks)
- Brahu'i
- Kirghiz (Only at Sar-i Pul)

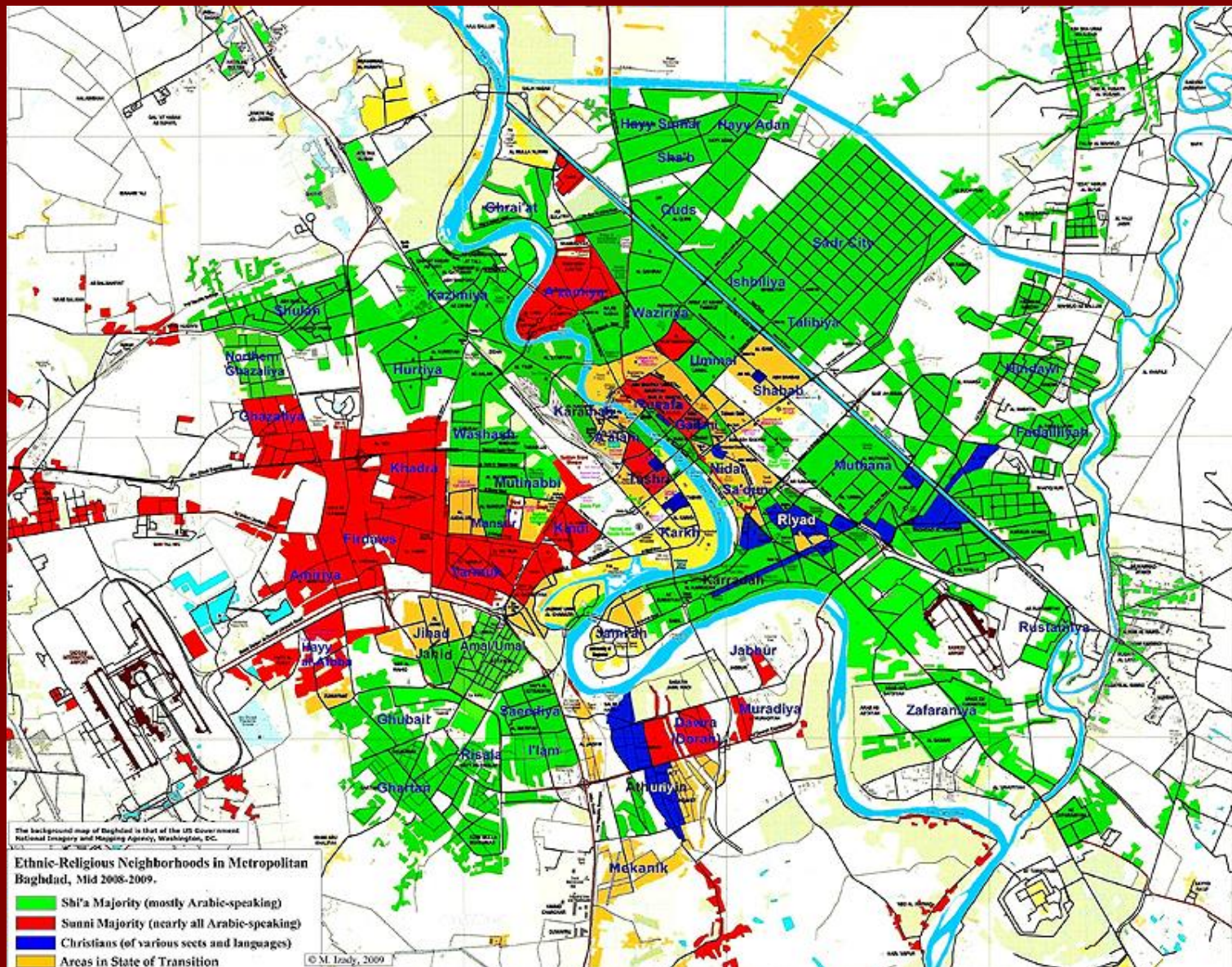
Population density Guide:
Persons per square mile



Iraq



Baghdad Ethnic/Religious Neighborhoods



Ethnicity and Representation



Scarring as Ethnic Representation



Nuer boy (S.Sudan) with traditional ethnic scarring



Nuer Military Man (S.Sudan) with scarring



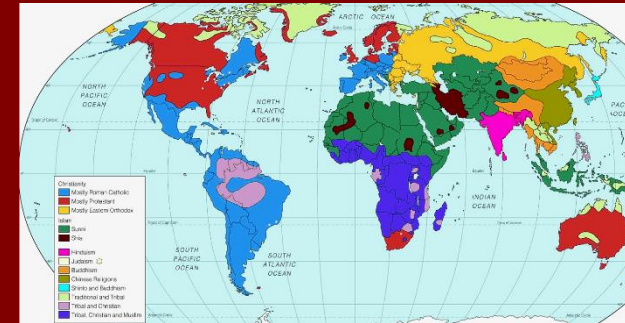
Mundari woman (S. Sudan)



Shiluk Man (S. Sudan)

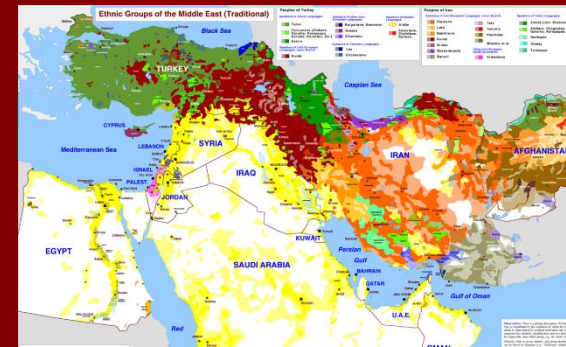
Smith's Arguments about Global Culture!

1. The notion of **ONE Global CULTURE/VILLAGE** glosses over **HUGE** differences created by ethnicity, nationalism, race, language, culture, religion, etc. in order to create an optimistic but **deceptive** feeling of **ONE WORLD HARMONIUS UNITY**.



2. Global culture is an “artificial” socio-cultural construct largely promoted by way of:

- ➔ **Television**—Seductive visuals, music, commentary
- ➔ **Marketing/ADVERTISING** efforts to sell us the lovely idea of global harmony in order to sell products or ideologies.
- ➔ **Corporations** with vested interests in Global Expansion.
- ➔ **WESTERN** Education/Schooling PARADIGMS.



Smith's Arguments **AGAINST** “Small World” Theorists

1. **Small World Theory** = Reductionistic/Simplistic/Myopic. It's dumb and/or wrong-headed. SWT = A RESTRICTIVE ideology or set of policies many industrialized nations use to “validate” their Cultural Control...OR the homogenizing forces of industrial globalization.
2. According to Smith, the world is still **wildly** diverse (ethnically, racially, linguistically, culturally, etc.) AND MORE Diverse/Complex/Unexpected than western media suggests.
3. To see that diversity/complexity, we MUST look beyond the surface representations of mainstream media, advertising and fashion. We must overcome own **CULTURALLY LIMITED** preconceptions, assumptions and stereotypes.